



Theorizing Data and AI

Tuesday 26 – Thursday 28 May 2026

The London School of Economics and Political Science

Welcome

This year's fourth edition of **Theorizing Data and AI**, hosted at LSE's Department of Management, will once again bring together great minds and fresh ideas around the latest discussions on data and AI, with over 130 PhD students and senior academics expected to attend.

On Tuesday 26 May, the conference hosts a focused day for early-stage projects – a space to test ideas and get practical feedback through short presentations, roundtables, pitches, and poster sessions. The main conference days follow on Wednesday 27 May and Thursday 28 May, featuring keynote talks by Professor Jonathan Wareham (ESADE), Professor Helen Margetts (Oxford) and Professor Eric Monteiro (NTNU), paper sessions that showcase thoughtful, cumulative research on emerging developments in data and AI, as well as a special panel dedicated to comparative ethnography moderated by Tomislav Karačić, Anne-Sophie Mayer and Elmira van den Broek.

This year's workshop will focus work on the economics and political economy of data and AI, as well as work and organising, and social practice. General subthemes include the design, implementation, and use of AI, human-AI interaction, ethics of AI, data and AI governance, management of data and AI, and data work in the age of AI.

Beyond the academic programme, the conference also offers plenty of opportunities to connect and unwind. The paper development day closes with drinks and an interactive poster session, followed by a drinks and dinner reception on 27 May. Attendees can also join an optional tour of LSE's archives at the close of the conference on 28 May.

Organising Committee

Cristina Alaimo, ESSEC Business School – alaimo@essec.edu

Lauren Waardenburg, ESSEC Business School – waardenburg@essec.edu

Domenico di Prisco, IESEG School of Management – d.diprisco@ieseg.fr

Nelly Dux, ESSEC Business School – dux@essec.edu

Tomislav Karačić, London School of Economics – t.karacic@lse.ac.uk

www.theorizingdai.com



LinkedIn Group: [www.linkedin.com/groups/9360586/](https://www.linkedin.com/groups/9360586/#TheorizingDAI)
#TheorizingDAI

Conference venue

Sessions will take place across two buildings on the LSE Campus. Please refer to the detailed schedule on pages 3 - 9 for the location of each session.

The **Wolfson Theatre**, where the keynote talks, plenary presentations and the comparative ethnography panel will take place, is located on the lower ground floor of the **Cheng Kin Ku Building (CKK)**. Lunch on Thursday 28 May will also take place on the 8th floor of this building.

■ Cheng Kin Ku Building

54 Lincoln's Inn Fields, London WC2A 3LJ

All sessions on Tuesday 26 May, as well as the parallel presentations on Wednesday 27 and Thursday 28 May, will take place on the second floor of **The Marshall Building (MAR)**, in rooms MAR.2.04, MAR.2.06, MAR.2.07 and MAR.2.09. Drinks on 26 and 27 May will also take place on the eighth floor of this building (room MAR.8.07).

■ The Marshall Building

44 Lincoln's Inn Fields, London WC2A 3LY

Registration desk

Tuesday 26 May: located outside MAR.2.09.

Wednesday 27 & Thursday 28 May: located on the ground floor of the Cheng Kin Ku (CKK) Building.

Closest Underground stations

- Holborn (Piccadilly and Central lines)
- Temple (District and Circle lines)

Further information on how to reach LSE via other means of transport (bus, train, car and cycling) can be found here: www.lse.ac.uk/lse-information/travelling-to-lse

Wi-Fi

Visitors from other Higher Education Institutions (HEI):

If you are visiting LSE from another HEI, you can connect to **eduroam** using your regular credentials from your home institution. A list of participating institutions is available via their website:

www.eduroam.org/where/

The Cloud:

- Check your Wi-Fi is on.
- Select *The Cloud* from the available network list.
- Follow the on-screen instructions.
- Once connected you will auto-connect in future.

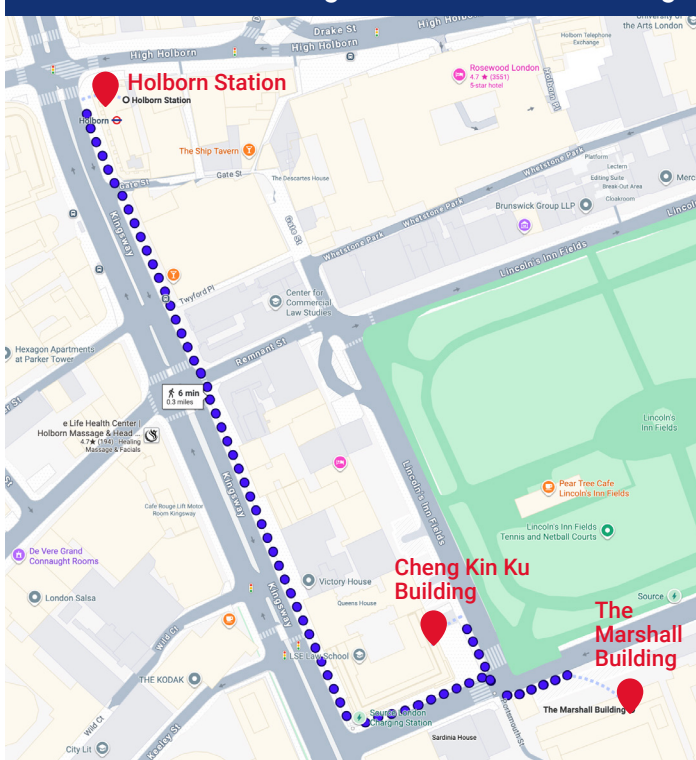
Cheng Kin Ku Building



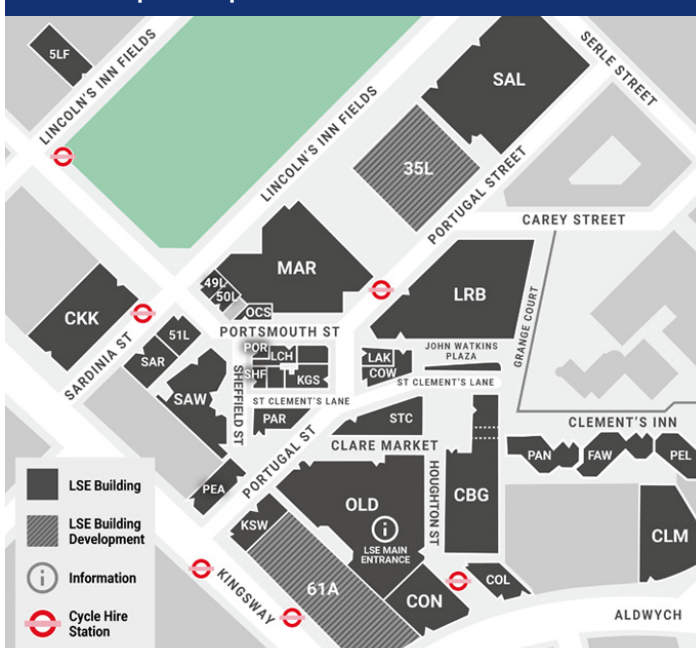
The Marshall Building



Holborn Station to Cheng Kin Ku & Marshall Buildings



LSE Campus map



10.00-10.15 Opening by co-founders Cristina Alaimo & Lauren Waardenburg

MAR.2.04

10.15-12.00 Roundtables Round 1

Roundtable no, title, host & room	Papers discussed
Roundtable 1 Topic: AI & Knowledge Host: Bomi Kim MAR.2.04	Tomoko Yokoi – <i>AI, Meaning-Making, and Knowledge Infrastructures</i> Korinzia Toniolo, Bomi Kim, & Stefan Haeffliger – <i>Reconfiguring Infrastructures of Knowing for AI Integration: A Comparative Study of Medical Imaging and Supply Chain Management</i> Maria Esmeralda Palaganas – <i>Generative AI and how it affects Independent Creative Work</i> Irene Vega Ramón, Paavo Ritala, & Letizia Mortara – <i>The epistemic value of LLMs for knowledge creation</i>
Roundtable 2 Topic: AI & Embodiment Host: Lauren Waardenburg MAR.2.06	Zoe Jonassen – <i>From Fear to Excitement (and Back?): Emotional Trajectories Around Algorithmic Tools</i> Stella Kyratzi & Anastasia Sergeeva – <i>How is automation initiated in physical labor: The role of advisors in demystifying robots</i> Teodora Groza – <i>Friends or Things? The Case for Treating AI Companions as Objects</i> Aya Rizk & Besma Glaa – <i>Your pain is my pain - Designing AI-informed patient-centric pain rehabilitation programs</i>
Roundtable 3 Topic: Human-Technology Interaction Host: Jonny Holmström MAR.2.07	Merle Pohl & Lauri Wessel – <i>Proxemic Practices in Digital (Dis)connecting</i> Constanze Leeb – <i>Considering the Human-Environment-AI triad: A 4E Cognition perspective on AI</i> Jonathan Winter, Lior Zalmanson – <i>Do As I Say, Not As I Do: How Authority Concerns Undermine Managerial Disclosure of GenAI Use</i> Constanze Kerres – <i>Doing ethics with technology: How AI technology reveals and shapes moral practice in a public service organization</i>
Roundtable 4 Topic: Datafication Host: TBA MAR.2.09	Troels Mønsted – <i>Ambient scribes and epistemic work in healthcare</i> Hannah Tilsch & Anne-Sophie Mayer – <i>Exploring Expert Responses to the Datafication of Expertise Through People Analytics</i> Helena Vallo Hult, Livia Norström, Katarina Schoultz, & Ann Svensson – <i>Resonance and Alienation in Professional Practice: Exploring Relational Dimensions of Data Work in Healthcare</i> Richard Henkenjohann, Jonas Nienstedt, & Manuel Trenz – <i>Appropriating the Worker through Personal AI Creation Models: Worker Datafication and Decentering of Knowledge Workers</i>

12.00-13.30 Lunch

MAR.8.01

13.30-14.15 Talk by Professor Lior Zalmanson

MAR.2.04

14.15-16.00 Roundtables Round 2

Roundtable no, title, host & room	Papers discussed
Roundtable 1 Topic: AI & Value Creation Host: Domenico di Prisco MAR.2.04	Robin Killewald, Thomas Haskamp, Sandro Franzoi, & Jan vom Brocke – <i>Rethinking Generative AI: From Individual Use to Process-Level Value</i> Georgia Meyer – <i>Heterotopias of Value(s): From Applied Utopistics to Applied Heterotopologies</i> Kira Fink & Jin Gerlach – <i>Organizational Learning in Algorithmic Management Contexts</i> Franziska Röckel, Benjamin van Giffen, Jennifer Hehn, & Andreas Janson – <i>Theorizing the Anatomy of Design Challenges as a Boundary Object for Organizing AI Innovation</i>
Roundtable 2 Topic: AI & Agency Host: Lior Zalmanson MAR.2.06	Lilly Pijnenburg Muller & Alexander Kempton – <i>Loopy ecologies: Human Oversight and the Conditions of Human Agency in AI Systems</i> Margunn Aanestad, Alexander Kempton, Troels Mønsted, & Mari Serine Kannelønning – <i>Trust creation in AI implementation at scale</i> Sofia Mogno – <i>It Takes Two to Tango: Reframing Creative Agency in Human Collaboration with Generative AI</i> Alexander Flaig – <i>The Socioalgorithmic Reality of Markets: A New Perspective on the Notion of Markets</i>
Roundtable 3 Topic: Data Governance Host: Cristina Alaimo MAR.2.07	Nelly Dux, Cristina Alaimo, & Harris Kyriakou – <i>Acting without memory: the data governance of agentic AI</i> Albine Komysheva, Daniel Courtney, & Hannes Rothe – <i>Transaction Platforms in Health: Creating Value from Data in Complex Ecosystems</i> Livia Norström, Lars Walter, & Janice Aguilar, Gustavson – <i>Epistemic Tensions in Datafication of Social Sustainability in Supply Chains</i> Andrey Indukaev – <i>The value(s) of open-source AI in practice: reporting on fieldwork on developers</i>
Roundtable 4 Topic: Data Management Host: Jannis Kallinikos MAR.2.09	Dario Bonaretti – <i>Agentic Data</i> Antragama Ewa Abbas, Martin Brennecke, & Mark de Reuver – <i>Problematizing Control-Based Data Sovereignty in Data Ecosystems: A Social Contract Perspective</i> Philipp Kernstock, Marta Stelmaszak Rosa, Andreas Hein, & Jason Thatcher – <i>Managing by Data Architecture: Organizational Reconfiguration in Contemporary Data Management</i> Kenneth Richter & Jan Maschewski – <i>Lost in Transition: Uncovering the Invisible Data Shifts Across the Fragmented Patient Journey</i>

16.00-16.30 Wrap-up

MAR.2.04

16.30-18.00 Drinks and interactive poster session

MAR.8.01

Julius Ernst Lechner

Algorithmic Explainability and Codetermination

Aya Rizk and Besma Glaa

Your pain is my pain – Designing AI-informed patient-centric pain rehabilitation programs

Aina Skott, Nhien Nguyen, and Patrick Mikalef

Shared Artificial Intelligence Capability and the Changing Competitiveness of Strategic Alliances

Anastasija Nikiforova and Nicki Lisa Cole

From Code to Cobalt: Toward a Supply Chain-Aware Theory of AI Lifecycles

Wesley de Oliveira

Systematically Unpacking Data-Related Challenges in AI: From Trends to Research Agenda

Josephine Moritz

Algorithmic Management Beyond the Gig Economy: Implications for Managers from a Job Demands–Resources Perspective

Rafael Crispim and Roberto Bernardes

Beyond Artificial Intelligence Adoption: A Systematic Review of AI Ecosystem Structure and Firm Capabilities

Nils Jahnke, Annabel Juenke, Frederik Möller, and Gero Strobel

Reconceptualizing the Democratization of Data and Artificial Intelligence in Organizations: A Democratic Organizing Perspective

Helene Müller, Josephine Moritz, Larissa Pomrehn, and Jan vom Brocke

A Meta-Analysis of Stakeholder Reactions to Algorithmic Decision-Making in Finance

Irene Vega Ramón, Paavo Ritala, and Letizia Mortara

The epistemic value of LLMs for knowledge creation

08.30-09.00	Registration and welcome refreshments	Wolfson Theatre foyer
09.00-09.15	Opening by co-founders Cristina Alaimo & Lauren Waardenburg	Wolfson Theatre
09.15-09.30	Opening by Professor Sarah Ashwin	Wolfson Theatre
09.30-10.30	Keynote by Professor Jonathan Wareham "Scientific AI: Theorizing data for Nature, not the Internet"	Wolfson Theatre
10.30-11.00	Coffee break	Outside MAR.2.04
11.00-12.00	Parallel presentations	

Topic & Room	Papers to be presented
AI and Changing Institutional Logics MAR.2.04	1. Paavo Ritala & Angelos Kostis – <i>Machinification as the new organizing logics</i> 2. Pooja Mohanty – <i>Rethinking machine learning (ML) as instrument and its role in organisational learning</i> 3. Astri Barbala & Kieran Conboy – <i>Rhythms of (Synthetic) Truth: Navigating truths in AI-Assisted CSEM Investigations</i> 4. Giulia Cappellaro & Angela Aristidou – <i>Governing Medical AI Amid Regulatory Misalignment: A Perspective on Localized Self-Regulation</i>
AI Adoption MAR.2.07	1. Charles Baden-Fuller & Ben Fisher – <i>Digital First: Insights from Fashion Firms adopting AI technology-Metaverse</i> 2. Ronan Doyle & Kieran Conboy – <i>Rethinking Real-Time: Ephemerality and the Temporal Mechanisms of AI Categorisation and Control</i> 3. Désirée Waibel & Vera Tauber – <i>Infrastructures from Alliances. How Social Ties Shape the Adoption of AI in Academic Discovery Systems</i> 4. Sam Quinto – <i>Delegating the Deal: How Managers Decide AI Autonomy and Scope in Negotiations</i>
Theorizing the Data-AI Nexus MAR.2.06	1. Joona Ruissalo, Reza M. Baygi, Esko Penttinen, & Aleksandre Asatiani – <i>Cultivating Correspondence: Aligning Data, AI, and Practice in the Flow of ML Development</i> 2. Marta Stelmaszak & Tomislav Karačić – <i>Making Data Work for AI: Data Quality in the Age of Artificial Intelligence</i> 3. Marjolijn Bruggeling & Lauren Waardenburg – <i>Working with Silos: A Study of Data-Driven Transformation in Urban Policing</i> 4. Carolina Polito & Cristina Alaimo – <i>Data infrastructures and Epistemic drift</i>
AI & Expertise MAR.2.09	1. Renata Włoch & Katarzyna Śledziwska – <i>Tracing Digital Transformation Through Skills: Task Reconfiguration in Retail</i> 2. Gislene Haubrich, Frida Pemer, & Stefan Haefliger – <i>Changing Lawyering: Emerging Insights on the Work of Business Lawyers</i> 3. Pernille Berg Lassen – <i>From Random Sampling to Risk-Based Control: A Changing Ecology of Expertise</i> 4. Menghan Cui & Angela Aristidou – <i>How data professionals navigate ambiguity and craft their careers</i>

12.00-13.30	Lunch	MAR.8.01
13.30-14.30	Keynote by Professor Helen Margetts "AI and Digital Era Governance"	Wolfson Theatre

14.30-15.30 Plenary presentations

Wolfson Theatre

Angelos Kostis & Pamela Hinds – *Robots, Cows, and Idiosyncratic Data: Rethinking Work Design in Data-Intensive Settings*

Mareike Mohlmann, Robert Gregory, & Ola Henfridsson
– *Algorithmic Stakeholder Governance on Content Platforms: A Lead Role Perspective*

Natalia Levina, Emmanouil Gkeredakis, & Anne-Laure Fayard
– *Epistemic Stance as Lens: Navigating Predictive and Generative AI in Organizations*

15.30-16.00 Coffee break

Outside MAR.2.04

16.00-17.00 Parallel presentations

Topic & Room	Papers to be presented
Theorizing Large Language Models MAR.2.04	1. Attila Bruni & Tommaso Pelagatti – <i>Sensors and Liturgies: How Large Language Models Reach Local Companies</i> 2. Pål Furu Kamsvåg, Eric Monteiro, & Lars Bungum – <i>Benchmark is all you need? The case of health LLMs</i> 3. Irad Ben Gal – <i>Notes on Potential LLM's Consciousness</i> 4. Cristina Alaimo, Domenico di Prisco, & Lauren Waardenburg – <i>Learning without understanding: the challenges of developing AI products on LLMs as foundation models</i>
Discussing Harmful AI MAR.2.06	1. Yasser Rahrovani, Mohammad H. Jarrahi, & Amir Karami – <i>Legitimizing AI Harm Through Dual Linguistic Processes</i> 2. Weronika Łebkowska, Katarzyna Śledziewska, Renata Włoch, & Sabine Pfeiffer – <i>AI, Work, and the Question of Control</i> 3. Alvaro Arenas, Marco Smacchia, & Stefano Za – <i>AI Bias Management as a Dynamic Capability</i> 4. Christine Abdalla Mikhaeil – <i>Reshaping the Learning-Credibility Tension: How Generative AI Amplifies Threats and Spurs Sociotechnical Tactics in Consulting</i>
AI & Knowledge MAR.2.07	1. Hien Dao, Dhruba Borah, & Silvia Massini – <i>How Artificial Intelligence affords and constraints knowledge creation in complex innovation: Insights from drug discovery</i> 2. Aleksi Aaltonen, Ziyi Zhao, Kanghyun Cho, & Detmar Straub – <i>Decoding Coding Advice: How Knowledge Workers Create and Evaluate Solutions Coming from Generative Artificial Intelligence</i> 3. Rasmus Ulfsnes, Marius Mikalsen, & Astri Barbala – <i>Who can answer? Unpacking the practices of epistemic agency of Generative AI and machine learning in productive inquiries</i> 4. Marilyn Poon & Sabrina Schneider – <i>When Knowledge Becomes More - Not Less - Important: A Longitudinal Study of Students' Evolving Sensemaking of Generative AI in Education</i>
AI & Policy MAR.2.09	1. Wenjian Wang & Simone Vannuccini – <i>Lobbying Strategy in the Age of Artificial Intelligence: A Two-Stage Analysis</i> 2. Mikkel Flyverbom – <i>Trojan Horses of Tech</i> 3. Francesco Gualdi & Vincent Ong – <i>How algorithms and data drift and convert emergency policies: an institutional theory perspective</i> 4. Andrea Lagna, Mayur Joshi, Aseem Pahuja, & Markos Zachariadis – <i>A Risk Work Framework for Regulating AI-Enabled Fintech Innovations</i>

17.00-18.15 Drinks, awards ceremony and interactive poster session

MAR.8.01

18.30-20.00 Conference dinner

Staff Dining Room (Old Building)

08.30-09.00	Walk-in and refreshments	Wolfson Theatre foyer
09.00-09.30	Presentation of the EJIS Editorial, title: "Theorizing Data and Artificial Intelligence" Launch of Special Issue Call for Papers, title: "Theorizing the Data-AI Nexus"	Wolfson Theatre
09.30-10.30	Panel: Comparative Ethnography Moderated by: Tomislav Karačić & Anne Sophie Mayer Panel participants: Kieran Conboy, Natalia Levina, Elmira van den Broek, Lauren Waardenburg, & Lior Zalmanson	Wolfson Theatre
10.30-11.00	Coffee break	Outside MAR.2.04
11.00-12.00	Parallel presentations	

Topic & Room	Papers to be presented
AI & Creativity MAR.2.04	1. Tomoko Yokoi, Daniella Laureiro-Martinez, Federico Magni, & Stefano Brusoni – <i>Mind the Gap: GenAI in Creative Problem-Solving</i> 2. Jafar Sabbah, Aneesh Banerjee, Feng Li, & Simone Ferriani – <i>From Self-Efficacy to Co-Efficacy: Redefining Creative Work Performance in the Age of Generative AI</i> 3. Lior Zalmanson, Shani Evenstein, & Stella Pachidi – <i>From Guardrails to Ecosystem Stewardship: Governing the Knowledge Commons in the Age of Generative AI</i> 4. Alentina Vardanyan & Lauren Waardenburg – <i>A Typology of Human-AI Creative Interaction</i>
Theorizing Data Quality MAR.2.06	1. Agnieszka Patecka, Elena Parmiggiani, & Lauri Wessel – <i>Working Towards Data Quality in Data Repurposing</i> 2. Frederik Metzger – <i>Software Development Activities as Vertical and Horizontal Transformations in Data Value Creation</i> 3. Julia Christis, Lukas Falcke, & Philipp Tuertscher – <i>Commoning complexity for actionable data: organizing shared sensor data for societal impact through relational infrastructures</i> 4. Hyppolyt Lefebvre, Nick Van Der Meulen, Christine Legner, & Barbara Wixom – <i>From Acceptable Data to Acceptable Data Use: Sensemaking and Sensegiving in AI Governance</i>
The Economics and Markets of AI MAR.2.07	1. Simone Vannuccini, Ekaterina Prytkova, & Jingyan Wu – <i>The Artificial Intelligence shakeout to come</i> 2. Krithika Randhawa – <i>Complementarity without Markets: Orchestrating Industrial Data Ecosystems under Uncertainty</i> 3. Kalina Staykova & Neha Gupta – <i>How Data-Driven Start-Ups Overcome External Data Sourcing Challenges</i> 4. Johann Kranz & Youngjin Yoo – <i>How does AI change social exchanges? From Symmetrical to Liminal Reciprocity</i>
Digital Humanism MAR.2.09	1. Rachele Contiero, Alessandra Lazazzara, Vera Lomazzi, & Silvia Gilardi – <i>Datafying stress at work: a systematic review and meta-analysis of wearables in organizational contexts</i> 2. Hila Chalutz-Ben Gal & Yuval Cohen – <i>Theorizing the Human-centered and AI Skills Ecosystems: A Multi-Level Maturity Model for Responsible Exponential Technologies at Work</i> 3. Jonny Holmström & Samahir Elzaki – <i>The Humanness Imperative in the Age of Generative AI</i> 4. Kevin Lee – <i>Soul: Humanness as Occupational Distinctiveness in an Age of Artificial Intelligence</i>

12.00-13.00	Lunch	Cheng Kin Ku (CKK) Building 8th floor
13.00-14.00	Keynote by Professor Eric Monteiro "Data & AI: A non-essentialist account"	Wolfson Theatre
14.00-14.15	Short break and move to Marshall Building	
14.15-15.15	Parallel presentations	

Topic & Room	Papers to be presented
Questioning Data Sharing MAR.2.04	1. Iryna Sussha, Sofie de Wilde, & Jaime Bernal – <i>Divergent Logics of Business-to-Government Data Sharing</i> 2. Stefanie Ulschmid & Thomas Kude – <i>Governing Inter-Organizational Data Sharing Practices: An Empirical Investigation of the Establishment of a Municipal Data Platform in Germany</i> 3. Andrey Elizondo, Miguel Bernabeu, Baljean Dhillon, Rhys Roberts, & Robin Williams – <i>AI as Infrastructural Opening: A Qualitative Study of Sociotechnical Service Configuration for the Early Detection of Alzheimer's Disease through Retinal Analysis</i> 4. Jingyang Wang & Christine Legner – <i>When Enterprise Data Travels: Theorizing AI-Ready Data</i>
AI Ethics MAR.2.06	1. Julian Wohlschlegel, Ekaterina Jussupow, & Janek Dittrich – <i>Ethical Tensions in Organizational (Semi) Automation</i> 2. Ksenia Mischa Rundin – <i>Teaching machines to see like the state: Theorizing state media as AI infrastructure</i> 3. Saban Ibrahim Göksal & Anastasija Nikiforova – <i>Multi-stakeholder AI Governance: Conceptualizing Stakeholders-in-the-loop Mechanism</i> 4. Olga Kokshagina, Aljona Zorina, & Djalel Benbouzid – <i>Boundary spanning work for interorganizational ethical trustworthy AI development</i>
Theorizing AI Development MAR.2.07	1. Domenico di Prisco & Lauren Waardenburg – <i>Overcoming commitment issues: How organizations cope with uncertainty in AI project management</i> 2. Babu Veeresh, Kalle Lyytinen, Srikanth Paruchuri, & Kieran Conboy – <i>Unpacking the evolution of bots in open source communities: An illustrative case study</i> 3. Lara Abdel Halim – <i>Doing, Knowing, or Illusion with LLMs? An Ethnographic Study of Software Engineers' Practices in a Leading European Telecom Company</i> 4. Abhay Bhargava & Nicolas Prat – <i>Designing An Adaptive, Predisposition-Aware Conversational AI System for Upfront Personalization in the User Acquisition Phase</i>
Data & (in)visibility MAR.2.09	1. Dragana Paparova, Daniel Stedjan Svendstrud, & Carsten Sørensen – <i>Drowning in Data, Starving for Context: Building Data Foundations for AI Learning</i> 2. Giovanna Culot, Christian Hendriksen, & Guido Nassimbeni – <i>Data objects and digital supply chain visibility: Sociomateriality in data sharing and supplier surveillance</i> 3. Bayan Khosravi & Roohollah Honarvar – <i>Social-Constructed view of AI-related Moral Failure: Social Mechanisms of Surveillance, Labelling and Revelation</i> 4. Kenneth Richter & Jan Maschewski – <i>Lost in Transition: Uncovering the Invisible Data Shifts Across the Fragmented Patient Journey</i>

15.30-16.00	Wrap-up and launch of 2027 edition	MAR.2.04
16.15	Optional: History of LSE tour (meeting point: George IV pub , 28 Portugal Street, WC2A 2HE)	

Panellists & Keynote Speakers



Kieran Conboy
University of Galway
Panellist



Eric Monteiro
Norwegian University of
Science and Technology
Keynote speaker



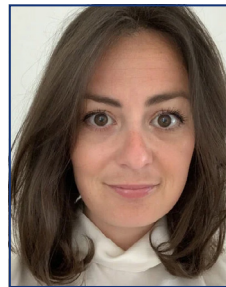
Tomislav Karačić
London School of Economics
Panel moderator



Elmira van den Broek
Stockholm School
of Economics
Panellist



Natalia Levina
NYU Stern School of Business
Panellist



Lauren Waardenburg
ESSEC Business School
Panellist



Helen Margetts
University of Oxford
Keynote speaker



Jonathan Wareham
ESADE Business
& Law Schools
Keynote speaker



Anne Sophie Mayer
MU Munich School
of Management
Panel Moderator



Lior Zalmanson
Tel Aviv University
Panellist

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